

# Towards a fairer business model for connectivity infrastructure in Europe

**55% NETWORK TRAFFIC DRIVEN BY THE TOP 6 TECH GIANTS**

WHO ARE BEHIND THE MAJORITY OF A 10-FOLD GROWTH IN NETWORK TRAFFIC



## FRESH THINKING

unlocks socio-economic opportunities for citizens and businesses



TECH GIANT ANNUAL CONTRIBUTIONS

IN 2025

€726m ↑ GDP

840,000 JOBS

Energy consumption ↓ 28%

Carbon footprint ↓ 94%